



CERTIFIED

PRIMAL BRANDING

BADASS

Brands are belief systems. Once you create a belief system you attract others who share your beliefs, online and on the ground. We are connected not only by digital technologies, but by the emotional touch points that bring us together as human beings. The certified bearer of this document knows how to build these deep-skin emotional connections.

ROI Online, Inc.

CERTIFIED BADASS

AWESOME SAUCE

PATRICK HANLON CEO THINKTOPIA®

